

Instructions

When you have completed this 2-page form, please email as an attachment, along with resume/s of the applicant and up to 3 team members, to: candidates@cubedquest.com.

<i>Applicant Name</i>	
<i>Address, City, State, Zip</i>	
<i>Email Address</i>	
<i>Day Phone</i>	
<i>Names of Team Members</i> <i>Include up to three names, if any</i>	
<i>Applicant Signature & Date</i> <i>To be signed during interview</i>	

Note to Entrepreneur

Thank you for your interest in joining the CUBED Venture Quest. We encourage you to approach this application process as a mutual avenue for exploring fit.

We're not here to judge your caliber as an entrepreneur, or the viability of your idea. Our goal at this point is to determine whether our CUBED community, processes, resources and services can serve you well: that is, whether our collaboration can help you build a great company.

We hope you enjoy sharing with us your statements of reference and interest. Think of them not as formal essays, but as the start of an ongoing conversation. Be as informal and candid as you'd like. There are no correct answers. We'd just like to get to know you, and for you to get a sense of what's important to us. To this end, we encourage you to explore the CUBED Venture Quest site at www.cubedquest.com.

Statement of References

As an entrepreneur in the CUBED Venture Quest, you will be involved in a community of diverse perspectives and expertise. It is important for us to understand you from the point of view of others. To this end, please share with us two professional references you'd like us to contact, by filling in the sections below. References should be professional in nature.

<i>Name of Reference</i>	
<i>Organization & Position</i>	
<i>Relationship to Applicant</i>	
<i>Email of Reference</i>	

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**Statement of
Interest**

At CUBED, we define **Venture Opportunity** as the intersection between **Major Demographics** (e.g., Millennial Generation; Baby Boomers; Women; Seniors; Ethnic Groups; Workforce; etc.) and **Lifestyle Segments** (e.g., Health; Education; Career; Leisure; Entertainment; Travel; Food; Sports; Home; Environment; etc.).

As an entrepreneur, please share with us the Venture Opportunity you would like to target. What unaddressed needs, wants, problems or gaps do you see in your Venture Opportunity? Please share your expertise, insights, passions, experiences and/or achievements that would make you qualified to address this Venture Opportunity.

Kindly use the box provided below without going over this page.